2027 National Effective Instruction Speaking Memo

UPDATED 29 October 2026

Attention: Air Cadets, League Members and Supporters

The National Effective Speaking Committee is pleased to share the following information regarding the 2027 National Effective Speaking program. We are once again excited to kick off another season of effective speaking, culminating in the National Effective Speaking Competition.

National Competition – Mark Your Calendars

We are pleased to confirm that the National Effective Speaking Competition will once again be held in person on Friday, June 18, 2027. The National Effective Speaking Competition will take place in the Montreal area. Following the completion of local and provincial/territorial competitions, each province/territory is invited to enter their top speaker in the National Competition. This cadet will represent their home province/territory and travel to the National Competition with the support of Air Canada, the official carrier of the participants and their accompanying guest. Accommodation and meal expenses for the cadet and one parent/guardian are fully paid for by the Air Cadet League.

Provincial/Territorial Competition Formats

To accommodate regional needs, provinces and territories may choose their preferred format for local competitions, either in-person, hybrid, or fully virtual. This flexibility allows us to encourage broad Cadet participation in any area across Canada.

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2027 Effective Speaking Topics

The following are the approved topics for the 2027 Competition, in no particular order:

- What are the most important communication skills in today's world?
- What do you view as the most important qualities of a leader?
- How has aviation technology influenced our daily lives?
- How has space exploration benefited life on earth?
- How has the Air Cadet program prepared you to face challenges in your future?
- How should a Canadian be involved in their community and why?
- What are the pros and cons of social media and the impact of cyber threats?
- How can the values established by the Air Cadet League 85 years ago continue to inspire today's cadets?

ACC54 Update

Each cadet participating at the local level must complete an ACC54 Competition form. For the upcoming year, we removed the requirement for the signature of the Squadron Sponsor Committee Chair. The cadet will be responsible for completing the Application Form ACC54 before competing at any level. To be eligible to compete, the cadet must respect local/regional competition deadlines set by the province/territory. The Cadet Squadron Commanding Officer (CO) will receive a link to recommend the cadet's application for the competition. After approval by the CO, the cadet, SSC Chair and CO will receive an email confirming that the application is complete, and the cadet is eligible to participate in the competition. The ACC54 form is now available on our website

Closing Remarks

The Effective Speaking Committee looks forward to working with a group of amazing and talented Cadets, alongside our dedicated volunteers and stakeholders across the country that make the Effective Speaking program possible.

Thank you for your hard work and commitment as we continue to develop lifelong skills and expertise in youth across the country. Do not hesitate to reach out to me with any questions should you need assistance.

Yours very truly,
Jackie Smith
Chair, National Effective Speaking Committee