



October 1, 2024

National Air Cadet League of Canada – Effective Speaking Memo

We are pleased to provide you with the latest information regarding the 2024-2025 National Effective Speaking Competition. As we embark on this exciting journey, there are several important updates to note.

****NEW - Return to live for the National Competition for 2025:**

We are thrilled to announce that after 5 years of virtual we will be returning to a live in-person competition.

The 2025 National Effective Speaking Competition is scheduled for the weekend of June 13-14, 2025.

Further details will be provided as we approach the event date. The live competition will be held during our National Leadership Forum weekend in Ottawa.

Flexible Competition Modes:

We understand the importance of flexibility. Therefore, we will continue to offer provinces and territories the option to choose their preferred mode for their respective Effective Speaking competitions in the regions and provinces: in-person, hybrid, or full virtual. This decision allows us to adhere to provincial and territorial health standards, comply with Canadian Armed Forces regulations, and accommodate logistical challenges that may arise in some regions.

The Effective Speaking themes for 2025 are:

1. How has what you learned in the Air Cadet Program affected your plans for the future?
2. Name 3 things that have been invented by Canadians and describe their impact on Canada and the world.
3. Who is your favorite Canadian (famous or not), and why?
4. What impact do you think Artificial Intelligence (AI) will have on the way we live and work?



5. Discuss Canada's role in the Space Program. Past, Present and Future.
6. Which person has had the most significant impact on your life?
7. How do you imagine aircraft engineering in the future?
8. Explain the evolution of aviation around the world.

We are excited about the opportunities and experiences that this year's competition will bring.

In closing, I wish to extend my deepest gratitude to all our dedicated volunteers, the exceptional cadets, and our valued stakeholders who unwaveringly champion the Air Cadet League Effective Speaking Program across the country.

Thank you for your enduring commitment to nurturing the talents of our youth. Together, we shall continue to empower the next generation of eloquent speakers and visionary leaders.

Vern Toews
Chair, National Effective Speaking Committee