



Frequently Asked Questions

1. What does the Air Cadet League of Canada plan to do with any video or photographs taken of me?
 - a. The Air Cadet League of Canada uses video and photographic images of its volunteers and participants at Air Cadet League sponsored events to promote the work of the Air Cadet League of Canada and the Air Cadet program including raising funds to support league and air cadet program activities. We never sell any images to third parties for any commercial gain.
2. Why do I need to sign this Media Consent?
 - a. Canadian Privacy laws require us to obtain consent to use photographs and video images of you that we may have collected. Our partners who produce, publish and distribute publications, advertisements, public service announcements and manage social media will only assist us if we have consent from the persons whose images will be used. Because so many of our activities involve video and photographic images of groups we would have difficulty publicizing the work of the Air Cadet League without these consents.
3. Why does a parent or guardian need to sign?
 - a. Persons under the age of 18 cannot give legal consent. Consent can only be provided by a parent or guardian.
4. What if I do not want to have my image used or sign the consent?
 - a. We need your cooperation to promote and support both the Air Cadet League of Canada and the Air Cadet Program. Signing the consent will be necessary to participate as an Air Cadet League volunteer or participate in an Air Cadet League sponsored event.