



# STRATEGIC PLAN UPDATE

## AGM 2024

# BACKGROUND

- Draft President Guidance (PG) issued for review by Committee Chairs in Sep 2023
- PG approved at SAM in Nov 2023
- Draft Workbook issued for review by Committee in Nov 2023
- Strategic Plan/Workbook approved/reviewed by BOG in Jan 2024



# STRATEGIC PILLARS

## I. VOLUNTEERS

- We have an active, devoted, and sustainable network of volunteers

## II. PARTNERS

- We collaborate with CAF partners, stakeholders and supporters

## III. GOVERNANCE

- We administer an efficient and effective governance model

## IV. FINANCIAL STABILITY

- We are a financially sustainable organization

# PILLAR 1 – ENGAGED VOLUNTEERS

Design and develop a recruitment and onboarding /training plan for volunteers

## Progress

- Training Policy developed and approved by BOG
  - Next steps – Develop training plans



# PILLAR 1 – ENGAGED VOLUNTEERS

## Develop and deliver National training

### Progress

- Proposed method(s) to deliver Harassment Training
- Train Board members on governance practices and the role of governor
  - Next steps –Continue developing/ensuring training needs are met

# PILLAR 1 – ENGAGED VOLUNTEERS

Improve the National honours and awards program

## Progress

- Sub-committee established to look into external awards
- Developing criteria re the Coronation Medal



# PILLAR 1 – ENGAGED VOLUNTEERS

Improve Communications across all levels of the ACL

## Progress

- Photo/story library with guidelines for future inclusions start Fall 2024
- Establishing direct communication channels between National and SSC's is ongoing
- ACL PSA developed, aired and available for all for recruitment

## PILLAR 2 – VALUED PARTNERSHIPS

Strengthen and enhance our current partnerships and relationships

### Progress

- Expand relationship with the CAP - ongoing



# PILLAR 2 –VALUED PARTNERSHIPS

Meet our obligations under the current MOU

## Progress

- Engage and participate in the IMAT's – was ongoing however IMAT's are currently stalled due to CAF restrictions

## PILLAR 2 – VALUED PARTNERSHIPS

Maintain positive relationship with CJCR

### Progress

- Ongoing – relationships and communications are good



# PILLAR 3- EFFECTIVE GOVERNANCE

- No year 1 tasks

# PILLAR 4 - ENDURING FINANCIAL STABILITY

## Manage donor and sponsor database

### Progress

- Create a donor database, develop a stewardship matrix, develop sponsorship investment model – No update



# WHAT'S NEXT?

- Committees continue working on tasks, updated timelines added, new items added as they occur, follow ups will continue from the Strategic Planning Team.
- Next national Update - SAM 2024