



September 15, 2023

## **National Air Cadet League of Canada – Effective Speaking Memo**

We are pleased to provide you with the latest information regarding the 2023-2024 National Effective Speaking Competition. As we embark on this exciting journey, there are several important updates to note.

### **In-Person Training Success:**

Over the past year, cadets have overwhelmingly responded positively to in-person training. The return to in-person activities has proven to be highly effective in enhancing their skills and preparing them for the future. As a result, the National Effective Speaking Committee encourages Provincial and Territory competitions to return to in-person formats wherever practical.

### **Virtual National Competition:**

While recognizing the effectiveness of in-person training, we also acknowledge the logistical challenges and cost considerations involved in organizing a national event. Therefore, the National Effective Speaking Competition for this year will be held virtually for 2024.

### **Exciting Partnership with the Royal Canadian Air Force (RCAF) for 2024:**

In celebration of the 100th anniversary of the Royal Canadian Air Force (RCAF) in 2024, we are thrilled to announce our partnership with them for both the choice of topics and the judging in the National competition. This collaboration promises to add a unique dimension to the event and create memorable experiences for all participants.

### **Flexible Competition Modes:**

We understand the importance of flexibility, especially in these times. Therefore, we will continue to offer provinces and territories the option to choose their preferred mode for their respective Effective Speaking competitions: in-person, hybrid, or full virtual. This decision allows us to adhere to provincial and territorial health standards, comply with Canadian Armed Forces regulations, and accommodate logistical challenges that may arise in some regions.

### **Save the Date:**



Mark your calendars! The National Effective Speaking Competition is scheduled for Saturday, May 4, 2024. Further details will be provided as we approach the event date.

**The Effective Speaking themes for 2024 selected together with the RCAF are:**

**1. \*\*Unveiling Unsung Heroes: Remarkable Stories of RCAF Personnel\*\***

Highlight the stories of lesser-known individuals within the RCAF who have made significant contributions to Canada's aviation history and their impact on inspiring future generations.

**2. \*\*Wings of Change: RCAF's Role in Disaster Relief Operations\*\***

Explore how the RCAF has played a vital role in disaster relief missions, both domestically and internationally, showcasing how it has utilized its capabilities to aid in times of crisis.

**3. \*\*Breaking Barriers: Diversity's Impact on RCAF's Effectiveness\*\***

Discuss the importance of having different kinds of people within the RCAF and how it has influenced the effectiveness of operations, innovation, and the organization's connection with the broader Canadian population.

**4. \*\*Innovations in Aerospace: From Hypersonics to Hypoxia Training\*\***

Delve into the cutting-edge technological advancements that have propelled the RCAF forward, exploring not only the benefits but also the challenges associated with adopting new aerospace technologies.

**5. \*\*RCAF and Arctic Sovereignty: Guardians of Canada's North\*\***

Explore the vital role of the RCAF in safeguarding Canada's Arctic region, including its contributions to surveillance, search and rescue, and maintaining sovereignty over this vital territory.

**6. \*\*Guardians of the Final Frontier: RCAF's Role in Space Exploration\*\***

Examine the RCAF's involvement in space-related endeavours, including the 3 Canadian Space Division, and discuss the potential future applications of space technology for Canada's defense and beyond.

**7. \*\*Air Cadet Program: Forging Future Aviation Leaders\*\***

Highlight the significance of the Air Cadet Program in nurturing the next generation of aviation leaders, fostering skills, discipline, and values that contribute to both the RCAF and Canada's aviation heritage.

**8. Cadet's choice: How would you recognize the RCAF 100<sup>th</sup> anniversary?**

We are committed to continuing to seek National sponsorship with a goal of returning to a full in-person National competition, and we are optimistic for the future.

# AIR CADET LEAGUE OF CANADA

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## LIGUE DES CADETS DE L'AIR DU CANADA



We are excited about the opportunities and experiences that this year's competition will bring with our remarkable series of topics dedicated to honouring the 100th Anniversary of the RCAF.

In closing, I wish to extend my deepest gratitude to all our dedicated volunteers, the exceptional cadets, and our valued stakeholders who unwaveringly champion the Air Cadet League Effective Speaking Program across the country.

Thank you for your enduring commitment to nurturing the talents of our youth. Together, we shall empower the next generation of eloquent speakers and visionary leaders.

Vern Toews

Chair, National Effective Speaking Committee