



# Introducing The Presidents Club



Building Lifetime Legacies...one Cadet at a time!

## A Call to Lead!

For over 75 years, **one million** youth throughout Canada have been supported and inspired by some of *Canada's true leaders* in the world of Aviation and Aerospace.

From the pioneering courage of fighter pilot *Billy Bishop* to the modern day accomplishments of astronaut *Chris Hadfield*, the **Air Cadet program** has both engaged and produced leading Canadian citizens who have taken their place on national and international scenes.

Today, as we look towards the future, we are **seeking the leaders** that want to create legacies for the next million Air Cadets that participate in *Canada's premier youth program*.



Gifts for a Lifetime!



## The Presidents Message!

*The strong tradition in the Air Cadet movement of giving back to our youth has never been more important. Facing new challenges, responding to significant changes to our movement, we have established the **Presidents Club** as a main vehicle to help chart new courses, sustain ourselves and prosper in the future.*

*Nothing is more powerful - or important - than harnessing the vision of our leaders to tackle new missions.*

*As a member of the **Presidents Club**, you will be one of a premier group of Canadians supporting new directions for our Air Cadets and our organization.*

*It's also a chance for you to leave behind your own personal legacy of pride and accomplishment - one of the greatest benefits to being a member!*

## New Ventures. New Pioneers.

Air Cadets throughout our history have reached for the stars, mastered the sky and changed the world! Your **Presidents Club** membership will mark your contribution to a greater future...pursuing new possibilities, influencing the future and helping creating the new explorers!



## Be Part of History Making!

Each **Presidents Club** membership will help support Cadet programs across Canada, serving thousands of our youth each year. You will help launch exciting, new initiatives that provide our Cadets with new skills, personal direction, leadership options and a



## Giving with Intent!

It's the most common sentiment we hear from former Air Cadets and League members: *the Cadet program gave them the opportunity to learn valuable skills, gain confidence, and make friends that have lasted a lifetime. What a phenomenal accomplishment!*

Through your **Presidents Club** membership, you can help continue this unbroken record of generosity, inspiring and supporting the next generation of Canadian citizens and leaders!

**Your return on investment** will be personified through the next generations of LAC's or WO1's who enter the adult world with the skills and confidence to lead and succeed. **A legacy that is priceless!**

### The Benefits...for all!

*What an opportunity to 'pay it forward' to our future Air Cadets, helping them to achieve great things in their lives!*

**Presidents Club** membership will help us focus on programs and services aimed at growth & sustainability, including such objectives as:

- ➔ Fleet renewal & enhancement
- ➔ New Cadet training, career & employment streams
- ➔ Expanded Cadet programs in such areas as music effective speaking programs
- ➔ National centre of excellence!



Every **President Club Member** will be commemorated with a personally engraved nameplate capturing your name, Member level and # and initial year of joining!



**Presidents Club** membership...making a commitment to the Air Cadet movement where your satisfaction...and **legacy**...are guaranteed!

Every **President Club** member will be captured for life at our National Headquarters. Through the official **Presidents Club commemorative plaque**, your personalized nameplate capturing member #, the year you joined and your member level - *forever recognizing your contribution* to the Air Cadet program and future generations.

Plus, you will receive your official **Air Cadet League ring or watch**, engraved with your personal **Presidents Club** details. And you will receive even more benefits as a valued member...check out the **Member Packages** section to select the one that best fits your personal goals.

**Value packages for our valued Presidents Club members!**

## The Highest Honour

### Making a Difference

History teaches us that *wise leaders* don't wait...they are proactive in tackling issues with thought and action, bringing others along with them.

Challenges and issues facing today's youth, and our changing society, requires *new vision* and the right people to pass on the leadership mantle to the next generation.

**Presidents Club** members are those who see the potential, have the vision and know to take action. They help themselves, and support others – choosing to make a difference in the future. **That's true wisdom!**

### True Recognition

Through our *Member Packages*, we have tried to make a statement – *your contribution is truly valued!*

**Our vision is long and our goals are big!**

We will only succeed if we can engage those in our sphere who know that the **Air Cadet movement changes lives** – both for our young people and the many contributors who make it possible.

**President Club members:** In appreciation to those who understand that success depends on all of us contributing to positively impact our young people.



# Presidents Club Member Packages



## A Choice

For the many unique individuals who support the Air Cadet program, we offer some unique Member opportunities to choose from.

**All members will also have their personal profiles highlighted on the Air Cadet League of Canada website.**



## Easy to Participate

When you have selected the package that best suits your goals, you have the option of one-time payment or to establish a payment plan – see details below for each member level.

Enclosed is the official **Registration Form**...fill it out or call us for assistance.

## Lifetime Legacy Member

Each **Lifetime Legacy Member** will be permanently acknowledged through our organization. As our 'thank you' gifts and in recognition of your contribution, **Legacy** members will receive:

- ➔ Engraved nameplate on the distinct **Presidents Club** plaque, displayed at National headquarters
- ➔ Reserved seating, private reception & photo with Honourable Guest at annual AGM
- ➔ Commemorative **Presidents Club** Golf Shirt & Nametag
- ➔ Tax receipt in accordance with CRA rules
- ➔ Donation of **\$20,000** or greater, with option of payment over a 5-year period

**JOIN TODAY!** To become a **PRESIDENTS CLUB** member or for further information, contact:

Krystal Blanchard at [presidentsclub@aircadetleague.com](mailto:presidentsclub@aircadetleague.com)

Or sign up through **Presidents Club** online membership link on front page of Air Cadet League of Canada at [www.aircadetleague.com](http://www.aircadetleague.com)

## Platinum Pioneer Member

Consider our **Platinum Pioneer** level as a way to solidify your legacy and which also offers a flexible donation plan. All members will receive:

- ➔ Engraved nameplate on the distinct **Presidents Club** plaque, displayed at National headquarters.
- ➔ Reserved seating, private reception & photo with Honourable Guest at annual AGM
- ➔ Commemorative **Presidents Club** Golf Shirt & Name Tag
- ➔ Tax receipt in accordance with CRA rules
- ➔ **\$10,000 Donation, or \$2,000/yr. for 5 years.**

## Aviator Architect Member

In great aviation tradition, create your legacy as an **Aviator Architect** member. Your contribution will be recognized with the following package:

- ➔ Engraved nameplate on the distinct **Presidents Club** plaque, displayed at National headquarters.
- ➔ Reserved seating, private reception & photo with Honourable Guest at annual AGM
- ➔ **Presidents Club** Golf Shirt & Nametag
- ➔ Tax receipt in accordance with CRA rules
- ➔ **\$5,000 Donation, or \$1,000/yr. for 5 years.**

## Billy Bishop Builder

Recalling the roots of one of the pioneering founders of the Air Cadet League, **Billy Bishop** members will receive:

- ➔ Engraved nameplate on the distinct **Presidents Club** plaque, displayed at National headquarters.
- ➔ Reserved seating, private reception & photo with Honourable Guest at annual AGM
- ➔ Tax receipt in accordance with CRA rules
- ➔ **\$3,000 Donation, or \$750/yr. for 4 years.**