



# Stay Connected When Traveling



## Social Media Best Practices



### What is in the Frame?

- Review all photos before you post them.
- What do you see in the background?
- Does it portray the best image?
- Is everyone in the right order of dress?
- **Make sure you are allowed to take pictures at the location you are visiting.**



### GeoTags

Did you know that phone and social media sites can log your location? For your group's safety when traveling turn off geotags or location tags on both your cell phone and social media platforms and avoid posting images or info that draw attention to your specific location.

### Posting



- Post from your hotel room at the end of the day.
- Make it predictable when you are going to post so your audience can "tune in".
- Do not post where you are staying.
- When you get home post the rest of the photos you took to keep the momentum going.
- Avoid "live" streaming.

### When in doubt contact your Regional Public Affairs Officer

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