



Air Cadet League of Canada

Ligue des cadets de l'air du Canada



75th Anniversary

3k /5k Walk / Run
FUN RAISER / LEVÉE DE FUN



Spring / Summer 2015 – AGM – Edmonton Alberta

Background



In an attempt to come up with an event which would allow participation of parents, staff, siblings, League, DND, alumni, friends, family, former cadets as well as the community with our cadets ; the idea of the walk / run was born.

The New Brunswick Air Cadet Inaugural event was held on 28 Sept 2013 at four major locations which included 14 / 22 active Squadrons in the province,

In excess of \$14, 000.00 was raised by these individual Squadrons, with over 400 participants!

2014 saw the similar results with the expansion to 6 locations across the Province.



What ?

A NATIONAL WALK / RUN IN CONJUNCTION WITH THE RUNNING ROOM

- Emphasis on “Fun” designed to reach out to the Air Cadet Communities making the event inclusive to all who want to participate (accessible) without travel and or expense .
- The event itself: -
 - Walk / Run
 - BBQ
 - T-Shirts
 - Ribbons for all participants
 - 1st place medals: All Classes (3k, 5k, male/female, cadet/non-cadet)

What ? (continued...)



A NATIONAL WALK / RUN IN CONJUNCTION WITH THE RUNNING ROOM

- The event is to be held in a safe environment (trails, parks, away from cars)
- All precautions would be taken to ensure a safe, friendly and "Fun" environment allowing for maximum positive visibility in the community and engagement of the Cadets with their peers and supporters .

Benefits



- Satisfies the promotion of physical fitness and well being, an aim of the Cadet and Air Cadet program (level 3 fitness credit was realized);
- Engages the local community as is encouraged in the Cadet Renewal Initiative *"The programs are closely linked with community support and engagement, Over the next five years, National Defense will work to build on these community partnerships to involve More young Canadians."*



- All PC Chairs have receive information back in March 2015.

Motto



The event motto is
"PARTICIPATION – CELEBRATION – SUPPORT"

Benefits



Celebration of our youth through this initiative and especially during our 75th Anniversary Celebrations puts our Air Cadets in the positive light that they deserve.

Positive public relations were well evidenced throughout both events province wide and beyond from various sources: radio, television, interviews, newspaper other sources.

Benefits



The event also provides three independent revenue streams:

One for the National

One for the Provincial Committee

One for the Squadron Sponsoring Committee.

Also, this event is sustainable and has the potential to be expanded to *all three* Branches of the Cadet movement.

How does it work?



Each Provincial Committee will register itself as an independent event under the umbrella of the :

Air Cadet 75th Anniversary

3k / 5k Walk / Run

Fun Raiser / Levée de Fun

- Each PC will be the Charity for the event – (bank info required) and Registration of the PC for the online Registration



How does it work?

- Race locations will have to be part of the selection process for the participants.
- Each PC will have an average of 6 race sites.
(Ex. PEI – 2 locations – ON possible 8)
- Each PC will have a drop down list with a listing of SQN numbers and names and their Name as the PC for possible donations and to connected for possible pledges to athletes.

Where does the PC go to Register itself?



TO SET UP YOUR RACE

<https://www.races.runningroom.com>

Liz Caine | National Events Director

Running Room | 9750-47th Ave | Edmonton | AB | T6E 5P3
| | Canada | tel: 780.439.3099 ext 246 |
www.runningroom.com

Needs to be done BEFORE Christmas 2015

You want to be up and running by **January 2016** when the green light is given.

Where and How Does the Money Flow?



Registration

There will be **two** channels of registration.

1. EVERYONE – EXCEPT CADETS
2. CADETS

So where and how does the money flow?



1. EVERYONE – EXCEPT CADETS

www.runningroom.com

- Choose the Race – 2016 Fun Raiser / Levée de Fun
- Choose a PC location
- Choose a site location

Aside from all the regular Registration questions - you will be asked :

Are you racing on behalf of a particular Squadron or PC ?

If 'Yes' – Pull down List – Pick a Squadron or PC

So where and how does the money flow?



1. EVERYONE – EXCEPT CADETS

Are you going to make a donation ?

- If Yes – Be Cognizant that the Donation is to (through the PC –they are the charity) but in the end - the Donation is connected to SQN that the Donor said they were participating for !!

*Note : The \$20.00 registration for adults and the \$15.00 Registration Fee for youth is collected through the Registration Process into the PC account – It is not Donation or Pledge money. **It is Registration money.** All money goes into PC account.

So where and how does the money flow?



2. CADETS

Cadets will go through the same process **EXCEPT** :

They will access a special portal for their Squadron only – Controlled the Squadron Team Leader who will control the Registration by a password for the Squadron Team

Cadets will be charged - \$00.00 for Registration – **Please Cadets ONLY.** This Needs to be adhered to.

VERY IMPORTANT

Cadets to get Registered on line ASAP