

Instruction Memo 2019 – 2020

We are well into the new training year, with many squadrons already implementing Effective Speaking Programs in their respective provinces. Once again, we have a goal to increase the number of squadrons and ultimately the number of cadets that participate in the program.

We have had the army and navy leagues in two provinces (Nova Scotia and Manitoba) express an interest to offer the Effective Speaking Program to their cadets. In Manitoba, a pilot project is taking place where the provincial chairs for army and navy elements will implement the program. One week after the Manitoba Provincial Effective Speaking competition is held, a Tri-Service Effective Speaking Competition is planned, with each element sending representation of up to four competitors. We will report on the success of this event at the ACL AGM.

Here are the topics for 2020:

- How do you live with integrity as a leader?
- What does bravery mean to you?
- What are the positive or negative effects of AI?
- What are the health and social effects of vaping?
- Canada's role in international affairs.
- What are the greatest challenges facing the Canadian aviation industry?
- How do you remember the sacrifices made on our behalf by our nation's military?
- Describe an historical event of note, and what it meant to Canada.
- Describe a true Canadian hero, and the difference he/she made to our nation.
- Cadet's Choice: the Cadet's Choice must fit into one of these categories: Cadet Life, Science and Technology, Aviation, Canadian History or Citizenship.

Once again, we cannot stress enough the importance of being aware of the rules in the Effective Speaking Handbook. In the past, there have been concerns raised about plagiarism, props and gimmicks and the use of electronic devices during competition.

The National Effective Speaking Competition will be in Saskatoon, Saskatchewan on June 11, 2020.

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