

Instruction Memo 2018 - 2019

A new training year...another challenge...to increase the number of squadrons and cadets participating in the Effective Speaking program. In the 2017 - 2018 training year we had 261 squadrons and 1172 cadets involved in the program. This works out to approximately 57% of the squadrons and only 5% of cadets participating in the program. This means that there many more squadrons that could participate and thousands more cadets that are missing out on achieving a much greater potential in their lives.

We are aware of all the programs Air Cadets are offered; Band, Biathlon, Drill Team, First Aid, Flying, Gliding, Marksmanship and Survival. **Effective Speaking** is the only one of those programs that a cadet can use *everyday* throughout their lives. It can be used to improve; giving commands on a parade square, talking with peers and teachers, presentation of school assignments, scholarship interviews, job interviews, work related presentations and improved confidence in life. It *isn't* just for giving a speech.

Topics for the Competitions in 2019:

1. What is a Canadian?
2. 3 D printer technology - how will it impact our future?
3. Should the voting age be lowered to 16?
4. How today's technology is causing gaps in communication.
5. How will legalizing Cannabis affect our Society?
6. Why should cadets be involved in fundraising for the program?
7. The positive and negative effects of advances in technology.
8. What happened to the Avro Arrow and is it time for a new one?
9. Peer pressure amongst today's youth. Fact or fiction?
10. What is the importance of gender equality in today's youth?
11. How could the cadet program fill the labour gap in the Aviation Industry?
12. **Cadet's Choice:** The Cadet's Choice must fit into one of these categories; Cadet Life, Science and Technology, Aviation, Canadian History or Citizenship.

The "Cadet's Choice" is a being offered again this year to encourage more cadets to reach the competition level. In the past, some cadets didn't like the topics, so they chose not to compete. Now, if they have a topic that they would like to speak about and it fits into one of the optional categories, it will be welcomed.

Everyone is encouraged to read and be aware of all the rules provided in the Handbook. Some of these include: Plagiarism, Props and Gimmicks and the use of cell phones to keep speech notes on. Remember, it is *your* responsibility to know *all* the rules.

The National Effective Speaking Competition is in St. John's, Newfoundland on June 14, 2019.

Cheers,

Penny

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