

Instruction Memo 2017 – 2018

To: Provincial Committee Chairpersons

From: Penny Doern – Chairperson of the National Effective Speaking Committee

I would like to thank each Effective Speaking Provincial Chairperson and everyone else that has helped with the Effective Speaking program for the Air Cadets across Canada. The work and contributions that you have provided over the past year(s) have given the cadets limitless potential. Now, we have another new year ahead and it is sure to be busy but I am confident that, with your help, we can accomplish a lot.

The Effective Speaking Handbook, Leader's Guide and Cadet Workbook are all available on this website to make it easier for everyone to provide a program to the cadets. I also encourage the Cadets to make use of all the information provided if they want to take advantage of the program, with or without a Leader.

Topics for the 2018 Competition Topics:

1. The importance of today's youth in building Canada's future.
2. How does volunteerism play a role in the life of your community or squadron?
3. Humour is the best medicine.
4. How space exploration can lead to scientific advances on earth.
5. The role Indigenous people have played in Canada's heritage.
6. How has Canada changed the face of aviation?
7. Lest We Forget.
8. Cadet's Choice: The Cadet's Choice must fit into one of these categories: Cadet Life, Science and Technology, Aviation, Canadian History or Citizenship.

The "Cadet's Choice" is a new category this year to encourage more cadets to reach the competition level. In the past, some cadets didn't like the chosen topics so they chose not to compete. Now, if they have a topic that they would like to speak about and it fits into one of the optional categories, it will be welcomed.

Everyone is encouraged to read and be aware of all the rules provided in the Handbook. Some of these include: Plagiarism, Props and Gimmicks and the use of cell phones to keep speech notes on. Remember, it is *your* responsibility to know all the rules.

I am looking forward to working with everyone associated with Effective Speaking during the 2017-2018 training year and I once again challenge you to help make the program even better. The National Effective Speaking Competition will be held in Laval, Quebec, in June 2018.

If you have any suggestions, comments or concerns, please contact me.

Cheers,

Penny

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