

Instruction Memo 2016 -2017

To: Provincial Committee Chairpersons

From: Penny Doern – Chairperson of the National Effective Speaking Committee

As the new National Chairperson of the National Effective Speaking program I would like to thank everyone who is involved in promoting and developing this program. I am passionate about the benefits of this program and believe that the Effective Speaking program is **the** most important program we can offer to the Air Cadets. With your help and encouragement I hope we can expand this program to every Air Cadet squadron in Canada.

The information provided in the Effective Speaking Handbook has been written to assist anyone wanting to develop the program. Please familiarize yourself with the information provided and also encourage everyone involved in the program to make use of the Handbook. It is not necessary to “*re-invent the wheel*”. If you have any ideas or suggestions please contact me at: pdoern@shaw.ca

New this year:

Rule # 45 has been changed to read: Before the start of each competition, the contestants will make an individual choice whether or not to be sequestered before or after the prepared speeches and will also make the choice of whether or not to be sequestered after they have given their own impromptu speech.

Topics for 2016 – 2017 Competitions:

1. The 150th Anniversary of Canada’s Confederation
2. Why the Air Cadet program is important to Canada?
3. Canada’s changing role as a Peace Keeper
4. Drones – progress or threat?
5. Environmental stewardship of Canada’s waters
6. Women in Aero-space
7. How to balance your Cadet career with the rest of your life?
8. How did Vimy Ridge contribute to Canada’s recognition as a Nation?

Not *new* but important to remember:

- Plagiarism will not be permitted. Disqualification will result. A cadet may quote someone else, providing that the original author is given credit.
- Cadets are required to travel in uniform to all Effective Speaking competitions.
- If a finalist is unable to compete (at any level), the runner- up may be substituted. Please advise the Provincial or National Coordinator of this change as soon as possible.

Methods of Recognition:

- **Participation Certificates** – templates are available on the national website (in the 'Forms' section).
- **Effective Speaking Pins** - Provincial Coordinators are reminded to order the Effective Speaking Pins from the Supplier on their website: <http://www.joedrouin.com>
- **Medals** – One set of gold, silver and bronze medals will be supplied to each Provincial Committee for presentation to the top three cadets at the provincial level.
- **National Finalists** - all National finalists will receive a gift from the National Air Cadet League of Canada. National will prepare the Certificates for all the national competitors for that level of competition.

Hosting a National Competition:

- The organizing committee will be responsible for hosting the Effective Speaking Finalists from across Canada from Wednesday/Thursday to Sunday morning.
- Judges: The organizing Committee is responsible for providing three **bilingual** judges for the National competition.
- Travel arrangements to the National Competition: Each year **West Jet Airlines** provides flights to and from the competition for one cadet and one parent or escort per Provincial Committee. Cadets must travel in uniform.
- 2017 Effective Speaking Competition will be held in Winnipeg, Manitoba on June 22, 2017.

Final Comments:

I look forward to working with each of the Provincial Coordinators and challenge you to help me make the 2016 – 2017 Effective Speaking program better than ever. If you have any comments, concerns or suggestions please do not hesitate to contact me.

Cheers,

Penny Doern

National Effective Speaking Chairperson

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